Data Visualization

Wrapping your brain around data can be challenging, especially when dealing with huge amounts of information. Data Visualization can make all of that much easier, allowing patrons to see the concepts that they're learning about in a more interesting, and often more useful manner.

What is Data Visualization?

Data Visualization is a new way to view data. In addition to seeing rows and rows of search results, patrons can now view those results in pie charts, line graphs and even heat maps. Being able to visualize the results gives patrons the ability to tell a story with the data.

How It Works

Data Axle Reference Solutions has always been user friendly—and none of that is changing with Data Visualization. From the search results page, simply click on "Charts" or "Maps" and the results instantly appear in the new format. It's that easy! What's more, the results can actually be narrowed down even further within the chart view to filter down certain criteria. Data Visualization is an easy to use tool that saves time and effort for patrons.

Benefits

Our new charts, graphs and maps can be printed or exported in JPG, PNG, and GIF format for easy use in presentations, reports and marketing fliers. We take the hassle out of complicated spreadsheet charting and make it easy for patrons to have presentation ready visuals—with virtually no effort at all.

Data Axle Reference Solutions is the only online reference and research tool that provides custom charting, graphs, and maps. Our unique ability to take the most accurate data in the industry and pair it with professional images helps small business owners, researchers and reference connoisseurs everywhere understand raw data now more than ever before.
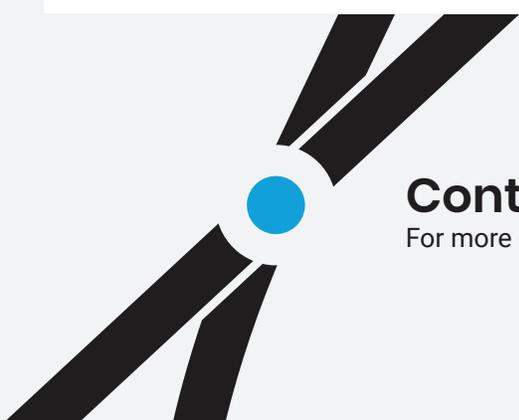
Contact Us

For more information, call **800.808.1113**.