

NC LIVE Librarians' Council

Quarterly Meeting Agenda
Hunt Library, IEI Room 4103
1070 Partners Way
Raleigh, NC 27606
Friday, August 30, 2024
12:00 p.m. – 2:30 p.m.

Attendees:

Jennifer Arnold (CC COI Rep)
Suzanne Bartels (NCICU COI Rep)
Greg Raschke (UNC COI Rep)
Jennifer Sackett (PL COI Rep)
Michelle Underhill (ex officio)
Rishara Finsel (RAC Chair)
Angel Truesdale (CETAC Chair)
Jake Vaccaro (OSAC Chair)
Staci Wilson (OPPAC Chair)
David Goldsmith (Fiscal Agent Rep)

Staff:

Claire Leverett (Staff)
Sophie Hollis (Staff)

LC Meeting: 12:00 – 2:30 (LC and NC LIVE Staff)

- Lunch
- Call to Order / Introductions / Agenda Review
- Claire gave the updates on Collections, Services and Initiatives
- Rishara gave the RAC Updates
- Angel gave the Instruction Updates
 - Angel: Saw 40% increase in attendance to over 7,414. Marketing series in April was very popular and brought in folks from all COIs. We also had a lot of engagement on YouTube. On YouTube, there was a lot of interest in tools-based instruction as well as our spring webinars.
 - CETAC developed the Business and Market Research Course. This fall, they are migrating to a new platform
 - Marketing Series—four webinars: social media, leisure reading in academic libraries, library programming, using Social Explorer for marketing. We're offering an in-person workshop at CHPL in September. Great feedback from survey.
 - Staff development—Devon led four staff trainings and has more scheduled this fall. These are tailored to specific needs of libraries. Library staff brainstorm ways to integrate resources.

- Student Success Learning Series — received great feedback from the workshop in June, including requests for more training. Becky will be doing another webinar in September and a self-paced course coming in November.
- Claire gave the SEM Updates
 - Claire: Our metrics are all stable. We're now tracking clicks on the "library sign-up" button since we have 47 libraries with online sign-ups.
- Sophie gave the engagement and outreach updates.
- Staci gave the OPPAC Updates, including feedback on the NC LIVE Annual Conference.
 - Staci: Lots of positive feedback on the conference. Appreciation for both in-person and virtual options.
 - In terms of participation, we saw registration and live attendance increase. We count each virtual session as its own thing (consistent with previous years). We had 144 in-person registrations and 113 attendees. People said they liked making connections across libraries. About the same in-person attendance because we moved from one end of the state to the other.
- Jake gave the OSAC Updates
 - Jake: We've completed the combining of the materials pages. The promo materials used to be on a LibGuide, separate from print materials, and now they're together. You can search across all of them now. There is still some uploading to do, but you can filter better.
 - New A-Z Page—There were some issues with some old limiters, a lot of things disappeared, and it was a little disorienting. Now they are in drop-down menus and search with the filters.
 - Claire: We also added an accessibility features menu which was recommended by our accessibility working group.
- Claire went over Financials from the previous quarter.
- Claire gave the Help Desk Report

Adjourn