NC LIVE OPPAC Meeting
Quarterly Meeting Minutes
Monday, October 30 | 2:00 - 3:00 p.m.

In Attendance
CHAIR: Staci Wilson, Catawba Valley Community College  Will Ritter, Wake Forest University
Joanna Cox, Harnett County Public Library  Chris Robinson, UNC Wilmington
Sheila Killebrew, Davidson County PL  Sherrill Shiraz, Queens University
Melissa Oleen, Rowan Public Library  Jennifer Smith, Alamance Community College
Will Ritter, Wake Forest University  Karina Soni, UNC Chapel Hill

NC LIVE Staff
Sophie Hollis, Community Engagement Librarian
Rob Ross, Director

Absent
Abby Moore, UNC Charlotte
Morgan Pruitt, Central Carolina CC
Apryl Rosser, Methodist University

Discussion
1. Call to order, review of agenda, introductions

2. Reviewed suggested theme and possible titles for 2024 Annual Conference
   a. Brainstormed possible keynote speakers

3. Discussed topics on increasing usage of NC LIVE resources
   a. Decision: create marketing materials to increase awareness of app versions of resources
   b. Decision: begin marketing campaign of demonstrating value (ROI) of individual items in NC LIVE collections
   c. Discussed strategies for circulation of monthly marketing newsletter
   d. Considered benefits of in-person NC LIVE orientation trainings

4. Gathered feedback on upcoming projects
   a. Suggested ways to get NC college and university alumni connected with local public libraries after graduation

5. Planning for next meeting, adjournment