

NC LIVE Librarians' Council

Quarterly Meeting Minutes

Virtual

Friday, February 19, 2021

10:30 a.m. – 12:00 p.m.

In Attendance:

Laura Davidson (NCICU COI Rep)
Greg Raschke (UNC COI Rep)
Jennifer Sackett (PL COI Rep)
Alan Unsworth (CC COI Rep)
Timothy Owens (State Librarian ex officio)
David Goldsmith (Fiscal Agent Rep)
Jennifer Arnold (RAC Chair)
Angela Bardeen (TAC Chair)
Suzanne Bartels (OPPAC Chair)
Melanie Morgan (WAC Chair)

Staff:

Rob Ross (Staff)
Claire Leverett (Staff)

LC Meeting: 10:30 – 12:00 (LC and NC LIVE Staff)

- Call to Order / Introductions / Agenda Review
- Executive Summary
 - Jennifer Sackett will be sending a name to NC LIVE for the TAC public library opening.
 - Alan has lead on filling open WAC position.
- Roles of committee members and chairs / how can we get people more involved?
 - Discussed current and potential roles of the advisory committees.
 - ACTION ITEMS:
 - i. NC LIVE staff will consistently meet two weeks in advance with the committee chairs, and send around an agenda to committees prior to the meeting to gather any additions.
 - ii. NC LIVE will send digest emails of all advisory committee (public) meeting minutes to EC members for distribution as they see fit.
 - iii. NC LIVE will also post these public minutes to the NC LIVE website.
 - iv. NC LIVE will synchronize advisory committee meetings to make a quarterly digest more practical.
- Updates on key initiatives
 - Member engagement
 - OPPAC Updates:
 - i. New conference logo was shared.
 - ii. Keynote speaker was selected: Rebekkah Smith Aldrich
 - 1. ACTION ITEMS:
 - a. NC LIVE will confirm Rebekkah Smith Aldrich as keynote speaker for the Annual Conference.

- b. OPPAC will propose a policy on speaker fees and send to the LC to discuss.
 - iii. Discussed Resource Workshops.
 - iv. Discussed Distinguished Speakers Series.
 - v. Discussed Instruction Program:
 - 1. Almost 2,000 people attended one of our live sessions or took a tutorial this past quarter. We've seen significant growth and there is demand for more. Average webinar attendance is up 200% since last quarter.
 - vi. Discussed Professional Development alliance
 - 1. 1,500 attendees from last quarter. We are starting to identify priorities for next quarter.
 - vii. Shared TAC updates.
 - 1. Lauren Clossey from State Library is positive about the ways the State Library and NC LIVE trainings complement each other. Lauren tells us that academic libraries don't attend State Library trainings so much.
 - Discussed SEM initiative.
 - Discussed Homegrown program.
 - i. Usage trending up, donations trending down.
 - ii. ACTION ITEM: NC LIVE will send a pledge email, and investigate marketing opportunities like a statewide read.
 - Shared WAC updates.
 - i. Showed mock-ups of the new pages for the new website. On track for the launch of the new website in September. Beta site will be available in July and August.
- Financials
 - Finalize decisions
 - AOB

Adjourn