Grow with Google: Google AI for Healthcare Professionals Certificate

Social Media Posts & Outreach Suggestions

Guidelines for posting

- Make it your own. Adjust the language from sample social posts (below) to make it align with your usual tone of voice and style.
- Show people where to go: nclive.org/grow-with-google
- Tag us, please! Use #GrowWithGoogle and tag NC LIVE

Sample Media

- Certificate trailer video (38sec, 16:9 and 9:16)
- Static graphics (seven different 4:5 statics)
- Animated GIFs (two 4:5 variants at 30MB and 5MB)

Sample Copy

LinkedIn

Option 1:

Across the healthcare industry, non-clinical administrative demands have reached unsustainable levels, in fact a National Nursing Workforce Survey found that nearly one in three registered nurses cite workload as a contributing reason for plans to leave or retire.

To help healthcare professionals get their time back for patient care, @Google has launched the Google AI for Healthcare Professionals Certificate. Built and taught by clinicians at Google, this < 5 hour, self-paced program is informed by draft AAMC AI competencies and is approved for up to 5.0 AMA PRA Category 1 Credits™. Healthcare professionals will learn how to organize complex shift schedules, pull action items from long email chains, and translate medical jargon into clear patient education materials—with strict patient privacy by design.

Enroll today: nclive.org/grow-with-google #GrowWithGoogle

Option 2:

Healthcare professionals want guidance on how to adopt AI safely, responsibly, and without compromising patient safety, privacy, or clinical judgment. The new Google AI for Healthcare Professionals Certificate, developed by clinicians with backgrounds in pediatrics, emergency medicine, and intensive care, and reviewed by leading healthcare organizations—delivers that guidance in under five hours.

Learn how to create a personalized learning partner, build presentations for Journal Club, and sharpen preparation for board exams all while earning 5.0 CME credits.

Learn more: nclive.org/grow-with-google #GrowWithGoogle

Facebook

Option 1:

We're excited to share a valuable new resource for our healthcare community: the Google AI for Healthcare Professionals Certificate.

Built and taught by clinicians at Google with backgrounds in pediatrics, emergency medicine, and intensive care, this self-paced, < 5 hour program helps doctors, nurses, and healthcare professionals safely to cut down on non-clinical administrative tasks, translate complex medical jargon into patient-friendly materials, and digest medical research. Most importantly, it puts patient safety and privacy first and is approved for up to 5.0 CME credits!

Get started today: nclive.org/grow-with-google #GrowWithGoogle

Option 2:

A recent National Nursing Workforce Survey found that nearly 1 in 3 registered nurses plan to leave or retire due to unsustainable workloads. Finding ways to give healthcare professionals time back is more critical than ever.

The new Google AI for Healthcare Professionals Certificate, informed by draft AAMC AI competencies, teaches how to use AI responsibly and help you save time on building rotation schedules, managing your inbox, or creating personalized patient education materials—all while earning up to 5.0 CME credits.

Enroll now: nclive.org/grow-with-google #GrowWithGoogle

Instagram & X

Option 1:

Help your clinical team reclaim time for patient care with the new Google AI for Healthcare Professionals Certificate—built by clinicians at Google & approved for 5.0 CME credits.
Enroll today: nclive.org/grow-with-google #GrowWithGoogle

Option 2:
Looking for reputable training for healthcare professionals? The Google AI for Healthcare Professionals Certificate teaches practical AI skills to support admin, patient comms and continuous learning (+ its approved for 5.0 CME credits!) nclive.org/grow-with-google #GrowWithGoogle