

Outreach, Promotions, and Partnerships Advisory Committee Meeting

Quarterly Meeting: Public Minutes

Monday, October 20, 2025 | 11:00 a.m. - 12:00 p.m.

COMMITTEE CHARGE

The Outreach, Promotions and Partnerships Advisory Committee (OPPAC) is responsible for providing input to and feedback on the planning and assessment processes related to publicity, promotions, and public relations efforts. This committee also assists staff and the Librarians Council in developing strategies for outreach and partnering campaigns.

COMMITTEE MEMBERS

CHAIR: Staci Wilson, Catawba Valley CC
Joanna Cox, Harnett County Public Library
Sheila Killebrew, Davidson County PL
Abby Moore, UNC Charlotte
Melissa Oleen, Rowan Public Library

Jennifer Smith, Alamance Community College
Karina Soni, UNC Chapel Hill
Alison Van Norman, Elon University
Dawn Walton, UNC Wilmington

ABSENT

Heather Day, Mount Olive University
Morgan Pruitt, Central Carolina CC
Will Ritter, Wake Forest University

NC LIVE STAFF

Sophie Hollis, Community Engagement Librarian (Liaison)

MEETING GOALS

1. Nominate preferred keynote speakers for the 2026 Annual Conference
2. Review ongoing projects and expected outcomes

AGENDA

- Welcome & Updates
 - Welcome to our new member, Dawn Walton (UNC-W)
- Keynote Speaker Nominations
 - **Decision:** Committee members nominated two candidates as the 2026 Annual Conference keynote speakers.

- OPPAC Project Updates
 - Updates on the “One-pagers project”
 - Updates on the “Communicating value task force” project
- AOB & Member Updates
- January meeting planning
- Adjournment