

# **Outreach, Promotions, and Partnerships Advisory Committee Meeting**

Quarterly Meeting

Wednesday, April 16, 2024 | 11:00 a.m. - 2:00 p.m.

In-Person, North Carolina Zoo (Courtesy of Davidson County Public Library)

## COMMITTEE CHARGE

The Outreach, Promotions and Partnerships Advisory Committee (OPPAC) is responsible for providing input to and feedback on the planning and assessment processes related to publicity, promotions, and public relations efforts. This committee also assists staff and the Librarians Council in developing strategies for outreach and partnering campaigns.

## COMMITTEE MEMBERS

CHAIR: Staci Wilson, Catawba Valley CC

Joanna Cox, Harnett County Public Library

Heather Day, Mount Olive University

Sheila Killebrew, Davidson County PL

Melissa Oleen, Rowan Public Library

Will Ritter, Wake Forest University

Sherrill Shiraz, Queens University

Jennifer Smith, Alamance Community College

Karina Soni, UNC Chapel Hill

## ABSENT

Abby Moore, UNC Charlotte

Morgan Pruitt, Central Carolina CC

Chris Robinson, UNC Wilmington

## NC LIVE STAFF

Sophie Hollis, Community Engagement Librarian (Liaison)

Julie Cline, Administrative Support Specialist

## MEETING GOALS

1. Review Annual Conference logistics
2. Discuss project, partnership, and outreach priorities for FY 2025-26

## AGENDA

- Welcome & Updates
- Annual Conference Updates
  - Review of schedule and events
  - Discussion of registration numbers & swag
  - Call for volunteers to help set up permanent conference website

- Project Priorities for Fiscal Year 2025-26
  - Discussion of projects and/or emerging trends NC LIVE should focus on in the next year.
- Discussion of Challenges Facing Libraries
- AOB & Member Updates
- July meeting (Virtual)
- Adjournment