

How to Use the U.S. Business Database

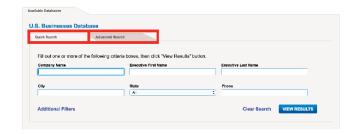
Step 1

Click on the **U.S. Businesses/Employers USA** database in the Available Databases tab.



Step 2

You are brought to the **Quick Search** tab. You can **search here** or choose to select the **Advanced Search** tab.

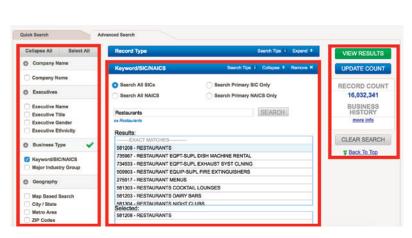


Quick Search

- Fill in the elements you'd like to search.
- · Select View Results to see the records.

Advanced Search

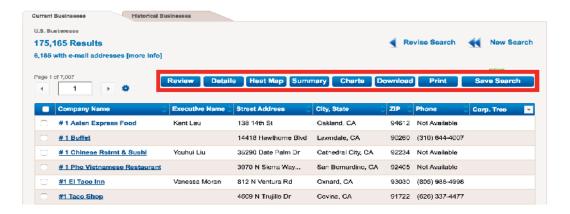
- Select the elements you'd like to include in your search criteria from the left hand side.
- Complete the search criteria in the center column.
- Select Update Count to see how many records fit your search criteria.
- · Select View Results to see the records.





Step 3

Choose how you would like to view your results on the results page.



- a. Click on the **Company Name** to view the detailed record.
- b. Click on **Heat Map** to view a density map.
- c. Click on **Summary** to create summary tables.
- d. Click on Charts to view charts and graphs of the results.
- e. Select the records you'd like to Export, up to your download limit, and select either Download or Print.

Search Tips, Hints and Suggestions

While basic and advanced searching is easy and intuitive, there are several tips that will assist you in getting the best results possible.

- When searching under company name, be as simple as possible. For example enter Engineer instead of Engineering.
- The executive name listed in the Results will be the highest-ranking executive for that business.
- You do not need to select data elements in order to view them on detailed records. All available data elements will be in the detail on the business profile.
- Use the summary button to view results based on key elements such as employee size or sales volume and by a number of geographic selects.
- When performing a Customer Search by business type you can use a keyword, SIC or NAICS.
 - · Keyword search will return closest and related matches based on your keyword.
 - · Click on the matches you want to add to your search. Those selections will populate the lower box.
- For the city/state search filter for a city OR a state then select for the correct city or state.
- There are search tips embedded throughout the site to assist you in creating searches and to give you further detail on data elements.

Contact Us

For more information, call **800.808.1113** today.